

I/9965/2022

Government of India
Ministry of Social Justice and Empowerment
Department of Social Justice and Empowerment

Shastri Bhawan, New Delhi-110001
Dated: 09.06.2022

To,

1. The Principal Secretaries/ Secretaries in charge of Social Welfare/Scheduled Castes Welfare Department in the State/Union Territories of Assam, Andhra Pradesh, Chhattisgarh, Gujarat, Himachal Pradesh, Jammu & Kashmir, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Odisha, Punjab, Puducherry, Rajasthan, Tripura, Tamil Nadu, Uttar Pradesh and Uttarakhand.
2. The Principal Secretaries of Rural Development Department, Government of Haryana and Jharkhand.
3. The Principal Secretary of Panchayanti Raj Department, Government of Telangana.
4. The Director, Directorate of Community and Rural Development, Government of Meghalaya, Shillong

SUBJECT:- Implementation of 'Adarsh Gram' component of the Scheme of Pradhan Mantri Anusuchit Jaati Abhyuday Yojana(PM-AJAY)-Declaration of selected villages as 'Adarsh Gram' as per the defined parameter -reg.

Madam/Sir,

As you are aware, the erstwhile Centrally Sponsored Scheme of Pradhan Mantri Adarsh Gram Yojana(PMAGY), now 'Adarsh Gram' Component of the merged scheme of Pradhan Mantri Anusuchit Jaati Abhyuday Yojana(PM-AJAY), is being implemented under the revised implementation guidelines since 2018-19, wherein the gaps identified in the selected villages against the pre-defined 50 Monitorable Indicators under 10 domains are to be saturated primarily through convergence with existing developmental schemes being implemented by Central as well as State Government /Union Territory Administration.

2. Though, the selected villages have to be saturated fully against these pre-defined 50 Monitorable Indicators, however during the course of saturation, these villages can be declared as 'Adarsh Gram' once it reaches to a threshold score fixed for such declaration. The detailed guidelines for declaration of selected villages have already been issued to all concerned *vide* this Department's letter No.16015/34/2020-CC(PMAGY) dated-03.11.2021 (Copy enclosed for ready reference).

3. As part of the Azadi Ka Amrit Mahotsav(AKAM), this Department has been given a target for declaring 10000 villages as 'Adarsh Gram' selected under this scheme by 15th August, 2022 and accordingly the month-wise targets for declaring selected villages as 'Adarsh Gram' were conveyed to the States/Union Territories *vide* letter no.AGY-19014/3/2020-PMAGY dated-05.02.2021. This targets was then more précised for certain States and communicated *vide* letter no.AGY-19014/3/2020-PMAGY dated-19.08.2021. Copy of these letters are enclosed for ready reference.

4. In order to achieve this target, the Department is in regular interaction with the State Governments/Union Territory Administrations through all medium of communications and

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guiding them on any relevant issues. In this regard, Secretary, Department of Social Justice and Empowerment's D.O. letter no.19014/3/2020-PMAGY dated-28.03.2022 and minutes of the VC meetings held on 07.04.2021, 30.06.2021 and 11.04.2022, as enclosed herewith, may kindly be referred to.

5. In order to give more thrust to this subject, the State/Union Territory level Officers are requested to plan their visit to these selected villages to oversee the implementation and ensure real time updating the progress on the portal so that score of such villages may improve. The relevant photograph of their visit as well as ongoing works may also be uploaded on the portal under specific subject. This activity has to be done in a mission mode drive starting from 15th of June, 2022 to 30th June, 2022.

6. A review of such drive is proposed at Central level during the 1st week of July, 2022 to assess the outcome of such drive by the State Governments/Union Territory Administrations.

Enclo: As above.

Yours faithfully,

(Deepak Kumar Sah)
Under Secretary to the Government of India
Tel: 011-23383688

Copy to:

- i. Sr. PPS to Secretary, DoSJ&E
- ii. PS to JS(SCD-B)